

VRIJE ACADEMIE  GEMAK

programme spring 2011



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INTRODUCTION

Since its foundation in 1947, the Vrije Academie ('Free' Academy) has been a safe haven for artists who, rather than follow the standard, traditional paths of art education, choose to pursue a more personal route to develop their artistic talents. We offer them – self-taught artists, ambitious amateurs, artists-to-be, but also those who already work as independent artists – the space(s) and opportunities to explore their talents and to realize their ambitions.

At the centre of the Vrije Academie's approach is the trinity of practice, reflection and presentation. The Vrije Academie is a unique and special institute that is always looking for new, 'free' ways to teach art and to coach artists, and that is constantly anticipating and reacting to the continually changing context of our society's developments. Consequently, it is not a traditional school, but an open, unrestricted work space in which production-of-art, reflection-on-art and presentation-of-art are used as important tools to encourage participating artists and near-professionals as well as those that are self-taught to reach artistic maturity.

The Vrije Academie's post-academic department DNA (De Nieuwe Academie – The New Academy) offers starting, exceptionally talented artists the opportunity to be selected for its ambitious two-year programme.

The comprehensive weekly programme has been developed further. It allows participants to map out a route that best fits their own personal artistic development by accentuating practical and theoretical content. A new feature in this programme is the option to receive intensive, individual coaching.

As always, this spring our artistic refuge has a full programme. Not only are our familiar and extensive work space facilities available, but we also offer you, our current and future participants, an inspiring 'Kick-Off' programme, surprising workshops and monthly Studium Generale sessions that get your mind bubbling. In addition, we accommodate a varied Artist-in-Residence programme and an exhibition space, GEMAK, with an accompanying programme of debates and lectures on the arts, politics and society.

We have a Project Space where artists can develop and realize unusual and exceptional artistic projects.

The ground floor of Vrije Academie / GEMAK has been renovated recently, making the building easily accessible and more inviting for both participants and visitors. The office now has a central space in the entrance hall. The brand new flex room allows visitors and participants to consult works of reference and the internet. It is also used for lectures, presentations and workshops.

Armed with our new programme and the new, open and transparent appearance of our work space and refuge in The Hague's city centre, we wish, with heart and soul and a hopeful eye on the future, to give art - that has and gives meaning - a place in society.

Marie Jeanne de Rooij, director
Vrije Academie, Work Space for the Arts, The Hague
& GEMAK

WORK SPACES & STUDIOS

The Vrije Academie, Work Space for the Arts, offers artists, regardless of their previous education, the facilities and coaching to further develop their artistic talent and work.

The communal work spaces and studios are the beating heart of the Vrije Academie and are accessible to participants every day of the week. Here, they are free to work on their art while experienced artists offer technical advice and artistic coaching with regards to the participant's artistic development. Artistic coaching focuses on stimulating participants to examine their own visual vocabulary and to encourage them to experiment with all kinds of art disciplines. To further boost experimentation, the Vrije Academie invites well-known artists to give workshops and Kick-Offs. On a regular basis, the Vrije Academie coaches will discuss the individual development of the participant's work. The Studium Generale and the accompanying programme of the exhibition space GEMAK encourage reflection on art and society in a more general sense.

WORKSHOPS & KICK-OFF PROGRAMME

The Vrije Academie offers a varied programme of Workshops and Kick-Offs. The weekly workshops on Tuesday are mostly geared towards mastering and developing a certain technique. Kick-Offs are four-day programmes that are led by well-known, stimulating artists.

More information on this fall's Workshops and Kick-Offs can be found elsewhere in this brochure.

PROJECT

The Vrije Academie wishes to encourage the exchange of knowledge and experience between participants and artists from 'the outside world'. We also wish to stimulate a climate of research, not only by offering Workshops and Kick-Offs, but also by opening up our work space facilities to the development of unique art projects. To this end, the Vrije Academie has a Project Space available, at a favourable rate, for artists with interesting proposals.

More information on the PROJECT SPACE can be found elsewhere in this brochure.

BECOMING A PARTICIPANT

Intake interview

Potential participants can be admitted to the Vrije Academie after an extensive assessment interview about their portfolio and motivation. After admission programme choices (workshops, Kick-Off programmes, individual coaching etc.) will be made. Newly admitted participants will be given an extensive tour through the Vrije Academie building and its work spaces and will be introduced to the tutors. Please call the Vrije Academie office to make an appointment for an assessment interview: 00 31 (0) 70 363 89 68 or send an e-mail to: info@vrijeacademie.org

Coaching & Advice

From January 2011 the Vrije Academie will intensify personal coaching of its participants. During the Wednesday and Thursday general coaching sessions the participants artistic developments with regards to content of the artistic work and technical aspects will be discussed. Together with their coaches, new participants will assess the first four months they spent at the Vrije Academie to see if mutual expectations have been met and to find out the best way to continue their route to artistic development. From this season the Vrije Academie will also offer all participants twice-yearly assessment sessions with a coach of choice and a second coach as additional advisor.

Programme, Workshops, Kick-Off

The additional programme for participants is based on the Vrije Academie's three pillars: reflection, production and presentation. The Monday programme offers theoretical insight and reflection of one's own work. The Tuesday programme focuses on developing practical skills (technical impulses and broadening in the fields of painting/drawing, graphic, audio-visual and three-dimensional art). In addition to the coaching programme on Wednesdays and Thursdays there will be regular visits by Kick-Off artists. All year round, tutors and participants are stimulated to initiate work presentations that are inspired by workshops and Kick-Offs.

End Objectives

For more experienced artists an enrolment period between 3 and 6 months may be sufficient for the realization of an art project, while for starting artists a period of 4 to 6 years may be necessary to lay the foundations for their artistic development. Whatever the need, the Vrije Academie programme is meant to help realize the participant's artistic ambitions in the best way possible. Should artistic development come to a standstill at some point the participant may be advised to switch strategies or to end their Vrije Academie membership.

All practical information about admission, registration and rates can be found in the GENERAL INFORMATION AND RATES chapter of this brochure. Registration forms for Workshops and Kick-Offs can be downloaded from our website: www.vrijeacademie.org

WORK SPACES & STUDIOS

General co-ordination: Mark de Weijer

GRAPHIC ART & DIGITAL MEDIA

GRAPHIC ART WORK SPACE

The Vrije Academie's graphic art department, on the second floor of the building, has abundant facilities for participants to work with. Three etching presses, one of which has a roll width of 100 cm (also suitable for relief printing), three lithography presses with a roll width of 80 cm, a large number of lithography stones and three silkscreen printing tables are part of the graphic department's inventory. Other equipment includes: exposure equipment for silkscreen printing, a plate exposure unit for photo-polymer printing, an airing cupboard with side suction, a hot plate table for relief printing and drying racks.

Thursday artistic coaching: Marijke Verhoef

Work space assistant on Tuesdays, Wednesdays and Thursdays: Mischa van Pinxteren

DIGITAL MEDIA WORK SPACE

In the Vrije Academie's digital media work space, participants are able to use a wide array of application software, including for (2D and 3D) image editing, web design, painting and drawing. Digital media can also be used to complement classical techniques such as graphic techniques, drawing and painting or in combination with analogue photography.

Although coaching in the digital media work space is aimed at increasing the participant's technical knowledge of digital possibilities and applications, the emphasis will always remain on their artistic use. Because digital media encompass a great variety of complex subjects, coaching will be given in short, intensive sessions, spread out over a longer period of time. Participants are expected to further develop their own technical skills. If necessary, the Vrije Academie will offer short, intensive, tailored courses to those that need extra help mastering the general possibilities of digital applications. Again, the focus lies on artistic content in relation to these media.

Wednesday artistic coaching: Rob Steenhorst

Large Format Digital Printing

The Vrije Academie has two large format digital printers. At a charge and under supervision, Vrije Academie participants and other interested parties may experiment and print their artistic work on a great variety of materials and sizes. More information about large format digital printing can be found in the appendix and on our website. Printing appointments may be made by telephone: 00 31 (0) 70 3648968 or by e-mail: info@vrijeacademie.org.

THREE-DIMENSIONAL

CERAMIC, WOOD AND METAL WORKSPACES

From 1 January, 2011, the specialized, well equipped work spaces for Ceramics, Wood and Metal have joined forces to form the Three-dimensional department. Taking away restrictions will give participants more freedom to work out their ideas in the materials and locations that suit them best. This obviously means that multidisciplinary work, combining such diverse disciplines as photography, film, ceramics and metal, is encouraged. The inviting Vrije Academie architecture, as a whole or in detail, may also be used. The department's coaches wish to facilitate installations and supervise solo presentations.

During the coming season they also want to encourage participants to use a wider array of facilities in the building and organize discussion with coaches from all disciplines. In short, it is our goal to broaden the participant's horizon which, in turn, stimulates their artistic development.

Wednesday artistic coaching: Ingrid Mol

Thursday artistic coaching: André Kruysen

Work place assistant on Wednesdays and Thursdays: Niek de Heer

DRAWING & PAINTING

DRAWING AND PAINTING WORK SPACE

The top floor of our building is a work space that has abundant, beautiful natural light and a gorgeous view over the city. This work space is reserved for painting, drawing and other kinds of two-dimensional art. Participants work in modular studios, created by mobile partition walls. Temporary storage space for materials and artworks is also available to participants.

On Wednesdays and Thursdays artistic coaches will be available to offer advice on artistic perception, art theory and painting techniques and materials. Furthermore, participants are encouraged to map out their own, individually tailored route to artistic development by participating in Workshops and Kick-Off Programmes.

Multidisciplinary crossovers are stimulated and coached.

Wednesday artistic coaching: Mark van Overeem

Thursday artistic coaching: Elsa Hartjesveld

AUDIO-VISUAL STUDIOS

The Audio-Visual and Digital Media Platform work spaces include studios for three-dimensional, audio-visual art. The Digital Media Platform is a collaboration between the Vrije Academie and the World Wide Visual Factory (WWVF) and is part of the Audio-Visual department. The studios are meant to be used for concept development and for trial runs of installations and performances. Artists are encouraged to experiment and research the connection between image and sound. What is the relationship between different images? How does sound work in a room? What image format and what media are chosen? The studios may be used to produce new work and experiment with set-ups. Production and reproduction facilities, such as Apple Mac Pro (Final Cut), digital recording equipment, blue key studio, priva lite panels, video projectors, monitors, dvd players, sound equipment, lamps and a variety of projection screens, are available in the studios.

The Audio Visual department (including the Digital Media Platform) has two studios that are situated on de second floor of the Vrije Academie building. Studio 1 has a 'lab version' of a 360 degrees video panorama, complete with a screen that is 25 meters in diameter and 10 synchronized video projectors. This studio is also used for the production of two and three-dimensional images, interdisciplinary studio projects and realizing media performances. Studio 2 (the white studio) is used for different kinds of set-ups, blue key recordings, editing and research into the relationship between stationary and moving images.

Artistic coach: Tom van Vliet

Use of the studios

Artists that wish to use the studios for projects or longer periods of time can submit a proposal. To make an appointment, please send an e-mail to: info@vrijeacademie.org.

ARTISTS-IN-RESIDENCE

Some of the Vrije Academie's Artists-in-Residence have been specifically invited to work in the Audio-Visual studios. From February through March 2011, André Amparo has been invited to work in the Audio Visual studios.

WEEKLY PROGRAMME

MONDAY: THEORETICAL

ART CRITICISM / ART PHILOSOPHY

DECEPTION AND LAYERING IN ART APPRECIATION II

A course about art theory by Onno Schilstra
14 lessons on Mondays from 10.00 – 12.30 pm

This workshop is not only suitable for those who attended Onno Schilstra's first series 'Perception and Layering'-series, but also for newcomers. During the first lesson, viewpoints that were tackled earlier will be reviewed extensively to refresh the memory of returning participants and to fill the gaps for newcomers. Subsequently the lessons will deal with a wide array of subjects, tackling the ideas of Walter Benjamin, Martin Heidegger, Michel Foucault, to name but a few examples. The lessons will be given **in Dutch**.

14 lessons on Mondays from 10.00 - 12.30 hrs
7 February through 30 May, 2011
Price: € 295.00 / free of charge for Vrije Academie participants

New!

WORK PRESENTATIONS

Every other week, on Monday afternoons, Vrije Academie artistic coaches (seven in total) will present their own artistic work and talk about their experiences, sources of inspiration or a subject that is close to their artistic heart. Please check out our Newsletter and our website (www.vrijeacademie.org) for more details on these presentations.

7 presentations on Monday afternoons from 1.30 to 3 pm
14 February, 7 March, 4 April, 18 April, 16 May, 30 May and 6 June, 2011

Admission FREE!

New!

COACHING **New!** With **SABRINA LINDEMANN** or **HANS VAN LUNTEREN**

From January 2011 participants can opt for made-to-measure coaching to further their artistic development. There is a choice of two separate coaching series, each consisting of three half-hour sessions. Participants are free to choose one of two coaches: Sabrina Lindemann or Hans van Lunteren. Both will present themselves during an introductory meeting. Conversations will focus on the participant's artistic progress, regarding concept development and the work's quality in relation to its content. The working process, including the development of technical abilities, knowledge of materials and experimentation, are used as a guiding principle.

However, attention will mainly centre on the participant's expectations and goals and the ways in which these may be achieved. These conversations are meant to stimulate reflection and are a supplement to the regular coaching programme on Wednesdays and Thursdays.

Artistic coaches: Sabrina Lindemann (1967) or Hans van Lunteren (1945)

Series 1 (3 half-hour, individual coaching sessions)
7 & 28 February & 21 March, 2011 from 1.30 to 5 pm

Series 2 (3 half-hour, individual coaching sessions)
11 April, 9 & 23 May, 2011 from 1.30 to 5 pm

Price: € 60.00 per series (exclusively for Vrije Academie participants)

TUESDAY: PRACTICAL & TECHNICAL

Morning programme:

OBSERVATION workshop with Vittorio Roerade

The objective of this workshop is to intensify the ability to perceive – the conscious experience of seeing - and translating this sharpened perception to artistic solutions. In practice this entails methodical learning and practicing technical skills. Repeating these skills, combining knowledge and practical execution, is an essential part of mastering them. The basic elements form, colour, material, composition, relations, proportions, signature and concept are not only treated by using classical themes such as still life, life and portrait study, but also by looking at more abstract element such as space (both mental and perspective), ideas and the relation between form and colour.

14 lessons on Tuesdays from 9.30 am - 12.30 pm
1 February through 17 May
Price: € 350.00 / Vrije Academie participants € 125.00
(Registration closed)

INTERDISCIPLINARY THREE-DIMENSIONAL RESEARCH with Petra van der Schoot

The self portrait: Speech and gestures, hearing and seeing

Petra van der Schoot: "During this workshop we will take the different disciplines that are available in the Vrije Academie building, but are not always plainly visible, as our point of departure for making a series of self portraits. In order to start out and find our bearings, we'll try to imagine the building is like our own body, complete with eyes, ears, mouth, hands, feet, brain and a beating heart. We ourselves represent the mind and life that we'll send to the various organs (work spaces, workshops and studios) and veins (hallways, stairs, semi-public space). Next, we will go on an exploration tour through this large body. We will travel from one sensory body part to another and may retire in one of the specialist chambers for a little while. From here we will see which materials and means are at hand or needed to make a self-portrait. Every discipline forces us to use different media and our route through the building will offer us an opportunity to see how our self image is distorted by this peculiar, interdisciplinary mirror."

Apart from being an introduction to all opportunities the Vrije Academie has to offer, this workshop is also an invitation to try out and experiment with a wide variety of disciplines such as language, image, sound, movement and exploring all kinds of media in which they come together.

14 lessons on Tuesdays from 9.30 am - 12.30 pm
1 February through 17 May
Price: € 350.00 / Vrije Academie participants € 125.00
(Registration closed)

Afternoon Programme:

CINEMATOGRAPHY workshop with Gerard Holthuis

The translation of reality

During this workshop we will use a number of different devices (video cameras, smart phones and digital cameras, to name but a few) that record the things we see and hear. During recording, attitude is more important than technical quality. What position do you take? How do you choose your composition? Do you use movement? Is sound important? Observe, perceive and record. Participants are expected to actively record moving images and to realize a number of 'one shot movies'. We will not edit. The results will be uploaded to a YouTube channel, allowing them to be seen and discussed by all.

6 lessons on Tuesdays from 1.30 - 4.30 pm
1, 8 & 15 February, 1, 8 & 15 March
€ 150.00 / participants: € 50,00 per thematic workshop
(Registration closed)

PRINTING workshop with Jos de l'Orme

Woodcutting XXL

During this workshop various aspects of large format woodcutting, such as surface division, the power of black and white, the suggestion of space, the interplay of lines and expressiveness, will be tackled. We will not only gouge (cut) the wood, but also experiment with spoon printing on Japanese paper.

6 lessons on Tuesdays from 1.30 - 4.30 pm

Dates: 5, 12, 19 & 26 April, 10 & 17 May

€ 150.00 / participants: € 50.00 per thematic workshop

STILL LIFE workshop: The road towards abstraction (continued) with Henk Hubenet

Even though these days figurative art is ubiquitous, abstract art has by no means lost its legitimacy and intrinsic value. The figurative approach to art often has a narrative, literary nature while, by contrast, the abstract approach shows similarities with the principles of musical composition.

During this workshop, Still Life will be our medium and our point of departure will be the change of course the arts took during the beginning of the twentieth century with movements like Fauvism, Futurism, Cubism, Suprematism, Neoplasticism and Constructivism. We will start by making a number of drawings from different perspectives. These drawings will subsequently be assembled to make a single image that is no longer connected to reality and will form the basis of a painting. This working method allows us to understand the different stages that lead us towards abstraction. Realism and abstraction are two completely different ways of looking at the world. For all visual artists, it will prove to be an interesting challenge to explore these seemingly opposing visual processes and to examine how each is able to influence the other, thus discovering a possible reason for the persistence of abstract art in today's society.

6 lessons on Tuesdays from 1.30 - 4.30 pm

24 & 31 May, 7, 14, 21 & 28 June

Price: € 150.00 / participants: € 50.00 per thematic workshop

WEDNESDAY & THURSDAY: GENERAL TUITION, KICK-OFF PROGRAMMES & LIFE STUDY WORKSHOP

General artistic coaching on Wednesday (10 am to 12.30 pm & 1.30 – 4 pm):

Coaches: Mark van Overeem (drawing / painting), Rob Steenhorst (new media), Ingrid Mol (three-dimensional)

General artistic coaching on Thursday (10 am to 12.30 pm & 1.30 – 4 pm):

Coaches: Elsa Hartjesveld (drawing / painting), André Kruysen (three-dimensional), Marijke Verhoef (graphic techniques)

ELSA HARTJESVELD (1965) www.galerielutz.nl

ANDRÉ KRUYSEN (1967) www.andrekruysen.nl

INGRID MOL (1970) www.ingridmol.com

MARK VAN OVEREEM (1970) www.markvanovereem.nl

ROB STEENHORST (1952) www.robsteenhorst.nl

MARIJKE VERHOEF (1946) www.marijkeverhoef.nl

KICK-OFF PROGRAMME ON WEDNESDAYS AND THURSDAYS, 10 am – 4 pm

For this spring's Kick-Off programmes the Vrije Academie has invited a number of artists to give special, experimental workshops. Guest artists will explain and discuss their own artistic practice with the participants. Guest artists are given free reign to devise their own four-day programme. Kick-Offs are meant to be a strong impulse for Vrije Academie participants to start experimenting and hopefully stumble upon some unexpected perspective concerning their own artistic work, but are also open to non-participants. In this way the Kick-Off programme offers an excellent opportunity for exchange with and/or introduction to the Vrije Academie to artists and students that are not (yet) Vrije Academie participants.

KICK-OFF artists for spring 2011 are:

Thijs Fokkens, Tanja Smeets and Jasper de Beijer

Price: € 90.00 / participants € 30.00 per Kick Off

KICK-OFF Thijs Fokkens (www.thijsfokkens.com)

Thursdays, 3 & 17 February, 3 & 17 March

Supervised by André Kruysen and Marijke Verhoef

KICK-OFF Tanja Smeets (www.tanjasmeets.nl)

Wednesdays 16 & 23 March, 6 & 20 April

Supervised by Ingrid Mol

KICK OFF Jasper de Beijer (www.jasperdebeijer.com)

Wednesdays 11 & 25 May, 8 & 22 June

Supervised by Mark van Overeem and Rob Steenhorst

Advanced LIFE STUDY workshop with PIEN HAZENBERG (www.pienhazenberg.nl)

This LIFE STUDY workshop is about learning how to observe. Tools that encourage efficient observation to draw a model correctly will be offered. The emphasis lies on the symbiosis between eye and hand and between perception and image translation. Each participant's individual starting level is taken into consideration by the artistic coach, who will give specific advice on techniques, materials and content. Because during this workshop practice is indeed supposed to make perfect, the life model's positions change quickly (with a maximum of 30 minutes per position) and mainly 'speedy' materials are used, such as charcoal, Siberian and other kinds of chalk, conté crayons and (washed) ink. The participant's personal signature will be preserved and encouraged. Every form of mannerism will be carefully avoided. The lessons aren't exclusively geared towards technical ability, but also put a great deal of emphasis on the way in which the artist wants to present his image. How does one convey optimal expression, depict poignancy or bring about recognition in an image?

4 lessons on Thursday afternoons from 1.30 – 4.30 pm

7, 14, 21 & 28 April

Price: € 90.00 / participants € 30.00

FRIDAY: REFLECTION

STUDIUM GENERALE: SPRING 2011 PROGRAMME

Fridays 18 February, 25 March, 29 April and 27 April from 2 – 5 pm

The Vrije Academie's Studium Generale programme includes lectures, discussions and presentations about science, the arts and culture. It strives to tackle a great diversity of subjects in its programming.

First and foremost, the Studium Generale is meant for Vrije Academie participants, but anyone else interested is more than welcome to attend. During most Studium Generale meetings DUTCH is spoken.

Programme maker and co-ordinator: Felix Villanueva

Admission FREE

Please check out our website (www.vrijeacademie.org) for further information

Friday, 18 February, 2 – 5 pm

ART AND TECHNOLOGY

Dialogues between art, science and digital culture

With the Belgian scientist/artist **Angelo Vermeulen** and **Jan Misker**, project manager at V2_ Institute for the Unstable Media in Rotterdam.

Friday, 25 March, 2011, 2 – 5 pm

PLASTIC ARTS AND DANCE

Interdisciplinary movements

With the Belgian choreographer and artist **Piet Rogie** and artists **Adam Nillissen** and **Jasmijn Krol**.

Friday, 29 February, 2011, 2 – 5 pm

ART AND MUSIC IN THE PUBLIC SPACE

The brass band as a binding element in social life

With designer **Neeltje ten Westenend** and composer/musician **Harry de Wit**

Friday, 27 May, 2011, 2 – 5 pm

THEATRE AND PERFORMANCE

About imaginary and physical presence

With artist **Michiel Alberts** and the Belgian art philosopher **Antoon Van den Braembussche**.

TALK OF THE MONTH

Every second Friday of the month, from March 2011.

Every second Friday of the month, from February 2010, the Vrije Academie will host the 'Talk of the Month'. During these sessions a special guest will discuss an extraordinary exhibition, a high-profile art project or a pressing cultural-political topic. Current events will be followed closely to invite interesting guests such as artists, curators, policymakers, publicists or politicians. More information about the guests and the Talk of the Month topics will be announced shortly before the dates in question on our website and in our monthly newsletter.

The Vrije Academie's TALKS OF THE MONTH are realized in close collaboration with NRC Handelsblad journalist and Vrije Academie guest host Pieter van Os.

To apply for a (free) subscription to our digital newsletter, please visit: www.vrijeacademie.org/nieuwsbrief

Talk of the month dates:

Friday 11 March

Friday 8 April

Friday 12 May

EXTRA:

ARTISTS-IN-RESIDENCE

An important part of the Vrije Academie's philosophy is to encourage, research and stimulate interactive, dynamic and inspiring relationships between art and society. The Artist-in-Residence programme is very much in keeping with this philosophy. The Vrije Academie invites both domestic and foreign artist to work on their own (research) projects. Our intention is to give our participants an opportunity to get acquainted with the professional practices of well-established artist. Participants are allowed to look 'behind the scenes' while the guest artist is at work, thus creating the conditions for an exchange of information and knowledge between guest artist and participant. The Vrije Academie has already proven to be an inspiring environment for Artists-in-Residence who, in turn, have inspired the Vrije Academie's participants and will continue to do so.

Invited Artist-in-Residence for spring 2011:

February / March

ANDRÉ AMPARO (www.facebook.com/andreamparo, vimeo.com/amparo/channels and vimeo.com/amparo/channels)

PRESENTATION SPACE

The Vrije Academie would like to offer its participants every chance and opportunity to maximise their artistic development. This is why inspiring artists from various disciplines are asked to share their expertise during the short *Kick-Off* programmes, while Artists-in-Residence are invited for longer periods of time to share their work-in-progress, knowledge and experience with participants by working on their own projects and by giving workshops, lectures or presentations. The input and inspiration that these guest artists bring to the Vrije Academie are essential for a lively discussion about the practice and theory of being an artist.

Apart from emphasizing the 'production process' of art, it is also essential to pay attention to the presentation of the artworks. After all, it is one thing to make an artwork in the relative safety and peace of a studio or work space, but it's something completely different to present it to critics in the outside world that are ready to judge the finished product and its maker.

This is why, These presentations are also an excellent opportunity for the artistic coaches to evaluate the participant's artistic development and work that is now shown in a professional environment. To qualify for participation to these exhibitions, please apply to the Vrije Academie office. The coaches will make a selection on the basis of the submitted works.

The first Hoogtij of 2011 will take place on Friday, 18 February. Please visit www.hoogtij.net for more information.

PROJECT SPACE

The Project Space offers artist an opportunity to develop and realize special projects. Over an agreed period of time the artist can work in this space on developing their own special, exceptional projects. The finished projects preferably have their try-outs or pre-presentations in the Vrije Academie. Again stressing the importance of the value of an exchange of ideas and thought between guest and participant. Artists with exceptional project plans and ideas about an interesting exchange can contact the Vrije Academie director, Marie Jeanne de Rooij, by calling: 00 31 (0)70 3638968 or sending an e-mail to:info@vrijeacademie.org

**DNA / DE NIEUWE ACADEMIE (The New Academy)
The Vrije Academie's post-academic department**

DNA

From September 2007 the Vrije Academie Den Haag has been host to DNA, a post-academic department geared towards the artist's professional practice. During a two-year working period the academy wants to give highly talented, starting artists the opportunity to deepen and develop their artistic work and to introduce them to all aspects of the professional art world. DNA participants get their own studios to work in (during Vrije Academie opening hours) and receive artistic coaching from renowned artists, curators and art critics. These professionals pay weekly visits to the individual studios and organize lectures, presentations and excursions.

DNA's main goals are to stimulate critical introspection and artistic independence. Therefore the emphasis lies on critical counselling and acquainting the participants with a variety of art institutions and their representatives. Becoming a DNA participant is possible only after the positive outcome of an interview during which the artistic quality of their work, their professional attitude, mentality and involvement are assessed. Most DNA participants already have a degree in the arts. However, this is not a strict requirement.

In total, 12 studios are available.

One-year fee: € 3.200

Please contact the Vrije Academie office for more information concerning assessment and enrolment: 00 31 (0)70 3638968 or info@vrijeacademie.org

For more information about DNA and DNA's artistic advisors, please visit: www.vrijeacademie.org

Head of DNA: Felix Villanueva

Supervisors:

Eylem Aladogan, artist

Stef van Bellingen, curator/publicist (Belgium)

Cornel Bierens, writer/artist/art critic

Loek Grootjans, artist

Servie Janssen, artist

Frank Maes, curator/publicist (Belgium)

Els Opsomer, artist (Belgium)

Caterina Pecchioli, artist/art theoretician (Italy/the Netherlands)

Philip Peters, art historian/publicist

Awee Prins, philosopher

Martijn Verhoeven, art historian/publicist

Alex de Vries, publicist/art advisor

Fred Wagemans, art historian/gallery owner

GEMAK Art-Politics-Debate

Exhibition centre and discussion platform in the Vrije Academie

GEMAK is the Vrije Academie's exhibition space. Current developments in the arts, political and social debate and the connections between these factors occupy centre stage at GEMAK. This is not just done by exhibiting art, but also by organizing lectures and debates that are open to the general public. The GEMAK exhibition space is on the ground floor of the Vrije Academie.

An up-to-date schedule of the exhibitions, debates and other GEMAK activities can be found on: www.gemak.org and the Vrije Academie website: www.vrijeacademie.org

This spring GEMAK will present:

15 January – 6 February:

LIVINUS' EMERGENCY SUITCASE

12 February - 13 May:

REFUGEE JACKPOT, a photo documentary project by Karijn Kakebeeke and Eefje Blankevoort, in close cooperation with FOTODOK Utrecht

19 March – 5 June:

NOMADS, a photo documentary exhibition by Jeroen Toirkens about modern day nomadic life.

11 June – 3 July:

DNA, a yearly exhibition of work by participants of the Vrije Academie's post-academic department DNA.

GEMAK

Director: Marie Jeanne de Rooij

Paviljoensgracht 20 -24, Den Haag

GEMAK opening hours: Tuesday through Fridays: 12 – 5 pm, Saturdays and Sundays, 1 – 5 pm.

www.gemak.org

T 00 31 (0)70 3638968

E-mail: info@gemak.org

STAFF

MARIE JEANNE DE ROOIJ Director Vrije Academie, DNA & Gemak

HILDEGARD DE GRAAF Financial director

FELIX VILLANUEVA Head of DNA and Studium Generale co-ordinator

MARK DE WEIJER Co-ordinator Work Spaces

OFFICE AND RECEPTION

RENÉE KRAYENBRINK

MARIE LOUISE SCHOONDERGANG

GENERAL ARTISTIC COACHING

ELSA HARTJESVELD www.galerielutz.nl

PIEN HAZENBERG www.pienhazenberg.nl

GERARD HOLTHUIS www.cinema.nl/personen/1681534/gerard-holthuis

HENK HUBENET www.haagsekunstenaars.nl/cv/364/Henk+Hubenet

ANDRÉ KRUYSEN www.andrekruysen.nl

INGRID MOL www.ingridmol.com

SABRINA LINDEMANN www.optrektransvaal.nl

HANS VAN LUNTEREN www.hansvanlunteren.nl

JOS DE L'ORME www.josdelorme.nl

MARK VAN OVEREEM www.markvanovereem.nl

VITTORIO ROERADE www.vittorioerade.com

ONNO SCHILSTRA

PETRA VAN DER SCHOOT www.petravanderschoot.nl

ROB STEENHORST www.robsteenhorst.nl

MARIJKE VERHOEF www.marijkeverhoef.nl

TOM VAN VLIET www.wvf.nl

GUIDO WINKLER www.guidowinkler.com

WORK SPACE ASSISTANTS

NIEK DE HEER, Wood & Metal

MISCHA VAN PINXTEREN, General & Graphic department

VINCENT HEIRMAN, Audio-visual

GENERAL INFORMATION

REGISTRATION OPTIONS & RATES

Upon the positive outcome of an assessment interview, registration as a work space participant is possible throughout the year. The rates per year only apply to registrations from September or January. To registration at any other time of the year or for shorter periods of time the below mentioned monthly rates apply.

Registration for the two-year, post-academic DNA programme is only possible for a full year (12 months) at a time, starting from either September or January. See below for more details about admission criteria.

2011	Rates per year	Rates per month
Work space participant	€ 1320.00	€ 200.00
DNA participant	€ 3200.00	Not applicable
Work space participant For one day a week	€ 975.00	€ 130.00
Project space		€ 300.00 (unless otherwise agreed)
Use of the work space by non-participants	Rate per day € 40.00	

WEEKLY PROGRAMME	DATES	Rates
MONDAY:		
ART THEORY (14 weeks) with Onno Schilstra	1 February through 30 May, 10 am - 12.30 pm	€ 295.00 / FREE OF CHARGE for participants
Free, extra afternoon programme (every other week): 7 PRESENTATIONS by Vrije Academie artistic coaches.	14 February, 7 March, 4 April 18 April, 16 May, 30 May 6 June	FREE OF CHARGE PLEASE NOTE: More information about these presentations will be announced in time via our digital newsletter and website
New! Individual COACHING with Sabrina Lindemann or Hans van Lunteren (Exclusively for Vrije Academie participants)	Series 1 (3 half-hour, individual coaching sessions) 7 & 28 February, 21 March	€ 60.00
	Series 2 (3 half-hour, individual coaching sessions) 11 April, 9 & 23 May	€ 60.00
TUESDAY:		
Morning: PERCEPTION (14 weeks): with Vittorio Roerade	1 February through 17 May 9.30 am - 12.30 pm	€ 350.00 / participants € 125.00 (<i>registration closed</i>)
INTERDISCIPLINARY THREE-DIMENSIONAL RESEARCH (14 weeks) with Petra van der Schoot	1 February through 17 May 9.30 am - 12.30 pm	€ 350.00 / participants € 125.00 (<i>registration closed</i>)
Afternoon: Thematic workshops CINEMATOGRAPHY (6 weeks) The translation of reality with Gerard Holthuis	1, 8 & 15 February, 1, 8 & 15 March (1.30 – 4.30 pm)	€ 150.00 / participants: € 50.00 per thematic workshop (<i>registration closed</i>)
PRINTING: (6 weeks) Woodcutting XXL with Jos de l'Orme	5, 12, 19 & 26 April, 10 & 17 May (1.30 – 4.30 pm)	€ 150.00 / participants: € 50.00 per thematic workshop
STILL LIFE (6 weeks) The road towards abstraction (continued) with Henk Hubenet	24 & 31 May, 7, 14, 21 & 28 June (1.30 – 4.30 pm)	€ 150.00 / participants: € 50.00 per thematic workshop

<p>WEDNESDAY / THURSDAY GENERAL ARTISTIC COACHING (5 January – 30 June, 2011)</p> <p>Wednesday: Ingrid Mol, Mark van Overeem, Rob Steenhorst</p> <p>Thursday: Elsa Hartjesveld, André Kruysen, Marijke Verhoef</p> <p>KICK-OFF 1.Thijs Fokkens 2 Tanja Smeets 3 Jasper de Beijer</p> <p>PLEASE NOTE: <i>Kick Offs will only be held when enough participants have registered. During Kick-Off hours only participants of the programme are allowed to work in the allocated Kick-Off work space</i></p> <p>ADVANCED LIFE MODEL WORKSHOP with Pien Hazenberg</p>	<p>Thursdays, 3 & 17 February, 3 & 17 March</p> <p>Wednesdays 16 & 23 March, 6 & 20 April</p> <p>Wednesdays 11 & 25 May, 8 & 22 June</p> <p>7, 14, 21 & 28 April 1.30 – 4.30 pm</p>	<p>FREE OF CHARGE for Vrije Academie participants</p> <p>€ 90.00 participants: / € 30.00 per Kick-Off (<i>registration closed</i>)</p> <p>€ 90.00 participants: / € 30.00 per Kick-Off</p> <p>€ 90.00 participants: / € 30.00 per Kick-Off</p> <p>€ 90.00 / participants: € 30.00</p>
<p>FRIDAY:</p> <p>STUDIUM GENERALE Every last Friday of the month (unless stated otherwise)</p> <p>Programme: 1 ART AND TECHNOLOGY Dialogues between art, science and digital culture</p> <p>2 PLASTIC ARTS AND DANCE Interdisciplinary movements</p> <p>3 ART AND MUSIC IN THE PUBLIC SPACE The brass band as a binding element</p> <p>4 THEATRE AND PERFORMANCE About imaginary and physical presence</p> <p>TALK OF THE MONTH Second Friday of the month from February 2011, unless stated otherwise. PLEASE NOTE: Guests will be announced in time via our digital newsletter and website</p>	<p>18 February 2 – 5 pm</p> <p>25 March 2 – 5 pm</p> <p>29 April 2 – 5 pm</p> <p>27 May 2 – 5 pm</p> <p>Saturday 12 February Friday 11 March Friday 8 April Friday 13 May</p>	<p><i>FREE OF CHARGE for all</i></p> <p>idem</p> <p>idem</p> <p>idem</p> <p>Idem</p> <p>FREE OF CHARGE (*) <i>(*) an admission charge may be asked if the event is part of a special MASTERCLASS or SYMPOSIUM. This will be announced well in advance.</i></p>
<p>PLEASE NOTE: ARTIST-IN-RESIDENCE</p> <p>Andre Amparo</p>	<p>February / March</p>	

Prices apply from 1 January, 2011. All prices are exclusive of the costs of materials.

Cancellation

Registration may be cancelled free of charge up to two weeks before commencement of the enrolment period or workshop. Late cancellation will result in an administration charge of € 25.00 being levied. In all cases, cancellation is to be submitted in writing. After commencement of the workshops, cancellation is no longer possible. You remain liable for the full registration fee and no refund will be made.

Discount via the ooievaarspas

Holders of an Ooievaarspas (the discount card issued by the city of The Hague) are given a discount up to a maximum of € 150.00 per pass holder per year on participant's fees (excluding DNA) and on workshops, Kick Off programmes and projects upon submission of a copy of their valid discount card.

For further information about obtaining the Ooievaarspas discount card, please contact the Municipality of The Hague, T 00 31 (0) 70 3537500 or visit: www.ooievaarspas.nl

FURTHER INFORMATION

FULLTIME PARTICIPANT

- Participants have access to all facilities in all the work spaces, seven days a week and will receive both technical and artistic coaching and supervision
- Monday morning Art Theory classes FREE OF CHARGE
- € 60.00 discount on Kick Off programmes
- € 100.00 discount on the shorter thematic workshops on Tuesday afternoons
- € 225.00 discount on the long-term Tuesday morning workshops
- Studium Generale participation FREE OF CHARGE
- A monthly digital Newsletter containing information about the Vrije Academie's programme and activities, of course featuring the Vrije Academie's unique Artist-in-Residence programme and exhibitions and debates in GEMAK
- Timely registration, via a registration form, is necessary for participation in all workshops, Kick-Off programmes and other special activities. Please notify the Vrije Academie in case of absence

PARTICIPANTS FOR ONE DAY A WEEK

- Access to all facilities in all the work spaces for one fixed day per week with both technical and artistic coaching and supervision on Wednesdays or Thursdays
- Studium Generale participation FREE OF CHARGE
- € 60.00 discount on Kick Off programmes
- € 100.00 discount on the shorter thematic workshops on Tuesday afternoons
- € 225.00 discount on the long-term Tuesday morning workshops
- Timely registration, via a registration form, is necessary for participation in all workshops, Kick-Off programmes and other special activities. Please notify the Vrije Academie in case of absence
- Extra for participants for one day per week: Monday morning Art Theory classes FREE OF CHARGE

PROJECTS & PROJECT SPACE

- For purposes of an artistic project, it is possible to use the Vrije Academie's facilities and use a personal project space. Please contact the director, Marie Jeanne de Rooij, by e-mailing to: info@vrijeacademie.org or calling 00 31 (0)70 3638968

ADMISSIONS Vrije Academie, Work Space for the Arts, The Hague

Talent, convincing motivation, artistic ambition and quality of the artistic work are important criteria for admission as a participant of the Vrije Academie. During an assessment and admission interview candidates must submit recent work that gives sufficient insight into their (potential) qualities, to be assessed. A presentation of at least ten works, originals or well documented, should be submitted.

Assessment and admission are possible throughout the year. Please call the Vrije Academie office on workdays between 9 am and 5 pm: 00 31 (0) 70 31 or send an e-mail to: info@vrijeacademie.org. The interviews are mostly held on Thursdays between 10.00 and 16.00 hrs.

DNA SELECTION AND ADMISSION

A small, fixed team of Vrije Academie experts is responsible for DNA selection and admission. A maximum of 12 DNA studios are available. Please contact the Vrije Academie office for more information: T 00 31 (0)70 3638968 or e-mail: info@vrijeacademie.org

OPENING HOURS WORK SPACES

Opening hours work spaces: Mondays to Thursdays, 9 am – 10 pm
Friday, 9 am – 6 pm
In addition, for all participants: Saturdays and Sundays, 12 – 5 pm

The 2011 season will start on Monday, 3 January, 2011 and ends on Friday, 30 December, 2011

During the months of January – June, 2011, the Vrije Academie will be closed on:
Queen's Day: Saturday, 30 April – Sunday, 1 May
Easter: Sunday 24 - Monday 25 April
Ascension Day: Thursday, 2 June
Whitsun: Sunday 12 - Monday 13 June

During school holidays (mid Netherlands region) the work spaces will be open, but workshops will not be given.

Spring break: 19 – 27 February, 2011
May holiday: 30 April - 8 May, 2011

AND ALSO: During the months of July and August the Vrije Academie is opened Mondays to Fridays from 10 am - 5 pm (not in the evenings or in weekends).

ADDRESS

Vrije Academie / GEMAK Paviljoensgracht 20-24
NL- 2512 BP THE HAGUE
Postal address: Postbus 36
NL-2501 CA THE HAGUE

T 00 31 (0)70 3638968
E info@vrijeacademie.org
W www.vrijeacademie.org / www.gemak.org

ING bank account number: 409309

DIRECTOR:

Marie Jeanne de Rooij

OFFICE HOURS

Office: Renée Krayenbrink and Marie Louise Schoondergang
Weekdays from 9 am – 5 pm
T 00 31 (0) 70 363 89 68 / E info@vrijeacademie.org

If you wish to keep informed about all Vrije Academie activities, please subscribe to our digital newsletter by visiting: www.vrijeacademie.org/nieuwsbrief and/or find us on Facebook, Hyves, Twitter and LinkedIn!

COLOPHON

Compiled by:
Hildegard de Graaf
Renée Krayenbrink
Marie Jeanne de Rooij
Marie Louise Schoondergang
Felix Villanueva
Mark de Weijer

English translation: © The Art of Translation / Marie Louise Schoondergang, 2011 (www.theartoftranslation.nl)

Appendix: Large Format Digital Printing

The digital media department has two high quality large format printers. These printers offer an extra possibility to produce highly colourfast prints of autonomous quality. The graphic art and digital media coaches, with their specific experience and knowledge in this field, offer advice in choosing the right materials and technical execution to optimize the quality of the printing assignment. They will assess whether or not the printing proposal or assignment needs technical or artistic assistance to enhance the print's quality. By offering this support and advice, the Vrije Academie distinguishes itself from commercial printing companies. Furthermore, the artistic coaches are able, at cost, to manipulate the digital images to make them suitable for printing if so desired or necessary. In consultation, they can also help produce small, artistic editions.

Printers: Epson 9800 (111.8 cm printing width) & Epson 4800 (43.2 cm printing width)

Materials: We have many standard printing materials (paper, canvas, film) in stock. Other, more unusual printing materials can be ordered through the Vrije Academie after consultation.

Presentation: For instance on cd, memory stick or hard disk. File formats: jpeg / png / tiff / bmp / psd / pdf; high quality, of course.

Supervisors: Rob Steenhorst, Marijke Verhoef and Guido Winkler.

Appointments: T 00 31 (0) 3638968 or e-mail: info@vrijeacademie.org.

PRICE LIST DIGITAL PRINTS (as of 1 June 2010)

PAPER		Price per square meter (excluding 19% VAT)
Hahnemuhle	German etching 310 gr/m2	€ 87.00
	Albrecht Dürer 210 gr/m2	€ 82.50
	William Turner 310 gr/m2	€ 85.50
	William Turner 190 gr/m2	€ 71.50
	Photo Rag 308 gr/m2	€ 84.00
	Photo Rag 180 gr/m2	€ 72.50
Epson	Premium glossy	€ 65.00
	Double weight matte paper	€ 55.00
	Premium semi gloss	€ 71.50
	Backlit film	€ 71.50
Other materials	Ilford – glossy/pearl	€ 69.50
	Indoor/outdoor banner	€ 71.50
	Polygloss	€ 86.00
	Torino canvas	€ 80.00
	Clear polyester	€ 77.00
	Innova White	€ 74.00
	Innova Warm tone	€ 74.00
Other	Printing on your own paper	€ 55.00
	Transport box 15 x 15 x 140 cm	€ 5.50
	Extra alterations and/or corrections, per hour	€ 55.00

PLEASE NOTE:

- The Vrije Academie does not take responsibility for lost or misplaced original files. Please make sure that you've made copies and safeguard your original files.
- Depending on the size of the submitted files a printing time of at least 1 hour per square meter should be taken into consideration while planning deadlines.
- Prices are per square meter and excluding 19% VAT
- Printing widths are 111.8 cm and 43.2 cm
- Test strips will be billed
- 10 % discount on the costs of materials for Vrije Academie and Grafische Werkplaats participants



Gemeente Den Haag