

**Vrije Academie  
Werkplaats  
voor Beeldende  
Kunsten Den Haag**

**Programme  
Fall**

**2010**

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## INTRODUCTION

Since its foundation in 1947, the Vrije Academie ('Free' Academy) has been a safe haven for artists who, rather than follow the standard, traditional paths of art education, choose to pursue a more personal route to develop their artistic talents. We offer them – self-taught artists, ambitious amateurs, artists-to-be, but also established, independent artists – the space(s) and opportunities to explore their talents and to realize their ambitions.

At the centre of the Vrije Academie's approach is the 'trinity' of practice, reflection and presentation. The Vrije Academie is a unique and special institute that is always looking for new, 'free' ways to teach art and to coach artists, and is constantly anticipating and reacting to the continually changing context of our society's developments. Consequently, it is not a traditional school, but an open, unrestricted work space in which *production-of-art*, *reflection-on-art* and *presentation-of-art* are used as important tools to encourage participating artists and near-professionals as well as those who are self-taught to reach artistic maturity.

The Vrije Academie's post-academic department DNA (De Nieuwe Academie – The New Academy) offers beginning, exceptionally talented artists the opportunity to be selected for its ambitious two-year programme.

From September 2010 the Vrije Academie presents a new, comprehensive weekly programme that, by further accentuating practical and theoretical content, allows participants to map out a route that best fits their own personal artistic development.

As always, our artistic refuge has a full programme in the coming fall. Not only are our familiar and extensive work space facilities available, but we also offer you, our current and future participants, an inspiring 'Kick-Off' programme, surprising workshops and monthly, mind-improving Studium Generale sessions. In addition, we accommodate a varied Artist-in-Residence programme and an exhibition space, Gemak, with an accompanying programme of debates and lectures on the arts, politics and society.

We have a Project Space where artists, either from within or outside the Vrije Academie, can develop and realize unusual and exceptional artistic projects that may be tried out or previewed in the Vrije Academie.

During the summer months we have not been sitting idly. We have started converting the Vrije Academie building into a place that is more accessible and inviting to all participants and visitors.

Armed with our new programme and the new, open and transparent appearance of our work space and refuge in The Hague's city centre, we wish, with heart and soul and a hopeful eye on the future, to give art that has and gives meaning, a place in society.

Marie Jeanne de Rooij, director Vrije Academie & Gemak

## **WORK SPACES & STUDIOS**

The Vrije Academie, Work Space for the Arts, offers artists, regardless of their previous education, the facilities and coaching to further develop their artistic talent and work. The communal work spaces and studios are the beating heart of the Vrije Academie and are accessible to participants every day of the week. Here, they are free to work on their art while experienced artists offer technical advice and artistic coaching with regards to the participant's artistic development. These artistic coaches are there to stimulate them to examine their own visual vocabulary and to encourage them to experiment with all kinds of art disciplines. To give this experimentation an extra boost, the Vrije Academie invites well-known artists to give workshops and Kick-Offs. On a regular basis, the Vrije Academie coaches will discuss the individual development of the participant's work. The Studium Generale and the accompanying programme of the exhibition space Gemak encourages reflection on art and society in a more general sense.

## **BECOMING A PARTICIPANT**

### **HOW DO I BECOME A PARTICIPANT?**

Potential participants can be admitted to the Vrije Academie after an extensive assessment interview about their portfolio and motivation. Please call the Vrije Academie office to make an appointment for an assessment interview: 00 31 (0) 70 363 89 68 or send an e-mail to: [info@vrijeacademie.org](mailto:info@vrijeacademie.org)

More information about the Vrije Academie programme, rates and admissions can be found in the GENERAL INFORMATION AND RATES chapter of this brochure.

### **WORKSHOPS & KICK-OFF PROGRAMME**

The Vrije Academie offers a varied programme of Workshops and Kick-Offs. The weekly workshops on Tuesday are mostly geared towards mastering and developing a certain technique. Kick-Offs are two-day programmes that are led by well-known, enthusing artists.

More information on this fall's Workshops and Kick-Offs can be found elsewhere in this brochure.

### **PROJECT**

The Vrije Academie wishes to encourage the exchange of knowledge and experience between participants and artists from 'the outside world'. We strive to stimulate a climate of research, not only by offering Workshops and Kick-Offs, but also by opening up our work space facilities to the development of unique art projects. To this end, the Vrije Academie has a Project Space available, at a favourable rate, for artists with interesting proposals. More information on the PROJECT SPACE can be found elsewhere in this brochure.

*All practical information regarding admission, registration and rates can be found in the GENERAL INFORMATION AND RATES chapter of this brochure. Registration forms for Workshops and Kick-Offs can be downloaded from our website:*

*[www.vrijeacademie.org](http://www.vrijeacademie.org)*

## **WORK SPACES & STUDIOS**

**General co-ordination:** Mark de Weijer

## **GRAPHIC ART & DIGITAL MEDIA**

### **GRAPHIC ART WORK SPACE**

The Vrije Academie's graphic art department, on the second floor of the building, has abundant facilities for participants to work with. Three etching presses, one of which has a roll width of 100 cm (also suitable for relief printing), three lithography presses with a roll width of 80 cm, a large number of lithography stones and three silkscreen printing tables are part of the graphic department's inventory. Other equipment includes: exposure equipment for silkscreen printing, a plate exposure unit for photo-polymer printing, an airing cupboard with side suction, a hot plate table for relief printing and drying racks.

Thursday artistic coaching: Marijke Verhoef

Work space assistant on Tuesdays, Wednesdays and Thursdays: Mischa van Pinxteren

### **DIGITAL MEDIA WORK SPACE**

In the Vrije Academie's digital media work space, participants are able to use a wide array of application software, including software for (2D and 3D) image editing, web design, painting and drawing.

The digital media work space coaches focus on the participant's technical knowledge of digital possibilities and applications. However, the emphasis always remains on their artistic use. Because digital media encompass a great variety of complex subjects, coaching will be given in short, intensive sessions, over a prolonged period of time. Participants are expected to further develop their own technical skills. If necessary, the Vrije Academie will offer short, intensive, tailored courses to those who need extra help mastering the general possibilities of digital applications that could well be important for their artistic development.

Wednesday artistic coaching: Rob Steenhorst

### **Large Format Digital Printing**

The Vrije Academie has two large format digital printers. At a charge and under supervision, Vrije Academie participants and other interested parties may experiment and print their artistic work on a great variety of materials and sizes. More information about large format digital printing can be found in the appendix and on our website. Printing appointments may be made by telephone: 00 31 (0) 70 3648968 or by e-mail: [info@vrijeacademie.org](mailto:info@vrijeacademie.org).

### **THREE-DIMENSIONAL: CERAMICS, WOOD AND METAL**

#### **CERAMICS WORK SPACE**

The Ceramics work space is a light, well-equipped room, containing, amongst other things, a roller, large kiln and spray booth. It is also very well suited for making ceramic transfers and large-scale sculptures which may combine ceramics with other materials, such as wood or metal.

In this work space the emphasis lies on technical and artistic use of, and experimentation with clay. To enable participants to develop into artists with their own, distinguishing signature it is important for them to have a broad outlook. This is why a wide variety of techniques will be tackled (if necessary in workshops by external specialists), exhibitions will be visited and discussed and participants are stimulated to build up an 'image bank' with images of artworks and things that inspire them.

Exchanges with other disciplines, such as painting, drawing and digital media are encouraged. Participants will also be offered advice on how to build their portfolios and how to set up their own artistic enterprise.

Thursday artistic coaching: Ingrid Mol

#### **THREE-DIMENSIONAL WORK SPACE: WOOD & METAL**

The three-dimensional work space has excellent facilities for working in wood and metal. The strict division between the wood and metal work spaces has been abandoned, encouraging the participants to research an interdisciplinary approach to three-dimensional work.

Thursday artistic coaching: André Kruysen

Work place assistant on Wednesdays and Thursdays: Niek de Heer

### **DRAWING & PAINTING**

#### **DRAWING AND PAINTING WORK SPACE**

On the top floor of our building you will find a work space that has abundant, beautiful natural light and a gorgeous view over the city. This work space is reserved for painting, drawing and other kinds of two-dimensional art. Participants work in modular studios, created by mobile partition walls. Temporary storage space for materials and artworks is also available to participants.

On Wednesdays and Thursdays artistic coaches will be available to offer advice on artistic perception, art theory and painting techniques and materials. Furthermore, participants are encouraged to map out their own, individually tailored route to artistic development by participating in Workshops and Kick-Off Programmes.

Wednesday artistic coaching: Mark van Overeem

Thursday artistic coaching: Elsa Hartjesveld

### **AUDIO-VISUAL STUDIOS & 'BEELDEND PLATFORM' (DIGITAL PRODUCTION STUDIOS)**

#### **AUDIO-VISUAL STUDIOS & DIGITAL MEDIA PLATFORM**

The Audio-Visual and Digital Media Platform work spaces encompass studios for three-dimensional, audio-visual art. The Digital Media Platform is a collaboration between the Vrije Academie and the World Wide Visual Factory (WWVF) and is part of the Audio-Visual department. The studios are designed to be used for concept development and for trial runs of installations and performances. Artists are encouraged to experiment and research the connection between image and sound. What is the relationship between different images? How does sound work in a room? How do you choose the right image format and medium?

In the Digital Image Platform artists are allowed to work on optimal, three-dimensional set-ups, while the studios may be used to produce new work and experiment with set-ups. During the working process curators, exhibition makers and experts in the fields of film, video and sound will be invited to exchange ideas with and offer advice to participants.

Production and reproduction facilities, such as Apple Mac Pro (Final Cut), digital recording equipment, blue key studio, priva lite panels, video projectors, monitors, DVD players, sound equipment, lamps and a variety of projection screens, are available in the studios.

There Audio-Visual department (including the Digital Media Platform) has two studios that are situated on de second floor of the Vrije Academie building. Studio 1 has a 'lab version' of a 360 degrees video panorama, complete with a screen that is 25 meters in diameter and 10 synchronized video projectors. This studio is intended for the development of artworks that are suitable for 360 degree projection. Studio 2 is used for different kinds of set-ups, blue key recordings, editing and research into the relationship between stationary and moving images.

Co-ordinator & artistic coach: Tom van Vliet

#### **Use of the studios**

Artists who wish to use the studios for projects or longer periods of time can submit a proposal. To make an appointment, please send an e-mail to: [info@vrijeacademie.org](mailto:info@vrijeacademie.org).

#### **ARTISTS-IN-RESIDENCE**

Some of the Vrije Academie's Artists-in-Residence have been specifically invited to work in the Audio-Visual studios. Names and websites of the artists that have been invited this fall can be found in the ARTIST-IN-RESIDENCE PROGRAMME, elsewhere in this brochure.

## WEEKLY PROGRAMME

### MONDAY: THEORETICAL

#### **ART CRITICISM: FORM AND CONTENT with MICHAEL VAN HOOGENHUYZE** Lessons on art theory

'Form and Content' is about the historical backgrounds of two, seemingly obsolete concepts in art. For a very long time the concepts of 'form' and 'content' were essential for art analysis. Now, the concepts seem to be outdated. This 14-lesson series revolves around the question why these two concepts are no longer of interest to us and what developments caused this. These lessons will be given **in Dutch**.

Mondays from 10.00 – 12.30 hrs  
13 September – 13 December 2010  
Price: € 250.00 / free for Vrije Academie participants

#### **DISCUSSING ARTWORKS with HANS VAN LUNTEREN**

##### **INDIVIDUAL COACHING ARTISTIC DEVELOPMENT (3-D AND 2-D)**

Once a month on Monday afternoon

On four Monday afternoons Hans van Lunteren will meet the individual workshop participants for half-hour sessions. These meetings often lead to a proposal for a study assignment or specific research aimed towards broadening or deepening the participant's artistic capacities. Those who would like to know more about these coaching sessions can apply for an introductory meeting, without obligations.

Artistic coach: Hans van Lunteren  
Mondays from 14.00 – 18.00 hrs  
13 September, 11 October, 15 November and 13 December 2010  
Maximum number of participants: 8  
Price: € 250.00 / Vrije Academie participants € 75.00

## IMAGE QUALITY AND ARTISTIC DEVELOPMENT

These artwork discussions are group meetings that deal with subject matter and quality of the artistic work of advanced and/or independent artists. Other subjects for discussion will be the creative process and the presentation of the artworks. Please note: these sessions will not be held on Mondays, but on 2 **Saturdays** every six months. Participants can apply for an introductory meeting, without obligations.

Artistic coach: Hans van Lunteren  
Maximum number of participants: 8  
Group 1: Saturday 25 September 2010, from 12.00 hrs (fully booked)  
Group 2: Saturday 11 September 2010, from 12.00 hrs

The date of the second artwork discussion will be fixed in close consultation with the group during the first meeting.  
Price: € 50.00 / Vrije Academie participants € 25.00

**HANS VAN LUNTEREN** (1945) [www.hansvanlunteren.nl](http://www.hansvanlunteren.nl)

**TUESDAY:**  
**PRACTICAL & TECHNICAL**

**Morning programme:**

**LIFE STUDY workshop with Pien Hazenberg**

This LIFE STUDY workshop is about learning to observe. Tools that encourage efficient observation to draw a model correctly will be supplied. The emphasis lies on the symbiosis between eye and hand and between perception and image translation. Each participant's individual starting level is taken into consideration by the artistic coach, who will give specific advice on techniques, materials and content. During this workshop, practice is indeed supposed to make perfect, so the model's positions change quickly (with a maximum of 30 minutes per position) and mainly 'speedy' materials are used, such as charcoal, Siberian and other kinds of chalk, conté crayons and (washed) ink. The participant's personal signature will be preserved and encouraged, carefully avoiding all kinds of mannerisms.

The lessons are not exclusively geared towards technical ability, but also put a great deal of emphasis on the way in which the artist wants to present his image. How does one convey optimal expression, depict poignancy or bring about recognition in an image?

The artistic coach can help seek an effective selection of complementary disciplines available within the Vrije Academie.

14 lessons on Tuesdays from 9.30 - 12.30 hrs  
14 September – 14 December 2010  
Price: € 250.00 / Vrije Academie participants € 125.00  
**PIEN HAZENBERG** (1942) [www.pienhazenberg.nl](http://www.pienhazenberg.nl)

**THREE-DIMENSIONAL RESEARCH workshop with Petra van der Schoot**

It has only been a century since the visual arts could be easily divided into the arts of painting and sculpting. Since those days, the number of disciplines and tools available have multiplied and have started influencing each other, making the boundaries between the individual disciplines increasingly diffused. The notion of 'the artwork' has been adjusted endlessly. In particular the three-dimensional discipline has become layered and diverse.

During this workshop we will examine the above mentioned layering and multi-disciplinary approach by taking *the human body* as our point of departure. We will examine the role the human body plays in creating and experiencing three-dimensional situations in sculptures, photographs, installations and by using visual aids and/or texts, sound, movement etc.

We will search for and study examples. Three-dimensional experiments will help us research what appeals most to each of the participants individually. Subsequently we will see what disciplines, tools or materials each of us prefer to work with. This will become the framework for trying to develop our own language and form.

During the entire working period we will discuss how each individual project relates to another and we will work up to a joint presentation to round off the workshop.

14 lessons on Tuesdays from 9.30 - 12.30 hrs  
14 September – 14 December 2010  
Price: € 250.00 / Vrije Academie participants € 125.00  
**Petra van der Schoot** (1964) [www.petravanderschoot.nl](http://www.petravanderschoot.nl)

#### Afternoon Programme:

##### **STILL LIFE workshop: THE ROAD TOWARDS ABSTRACTION with HENK HUBENET**

Even though these days figurative art is ubiquitous, abstract art has by no means lost its legitimacy and intrinsic value. The figurative approach to art often has a narrative, literary nature while, by contrast, the abstract approach shows similarities with the principles of musical composition.

During this workshop, Still Life will be our medium and our point of departure will be the change of course the arts took during the beginning of the twentieth century with movements like Fauvism, Futurism, Cubism, Suprematism, Neoplasticism and Constructivism. We will start by making a number of drawings from different perspectives. These drawing will subsequently be assembled to make a single image that is no longer connected to reality and will form the basis of a painting. This working method allows us to understand the different stages towards abstraction. Realism and abstraction are two completely different ways of looking at the world. For all visual artists, it will prove to be an interesting challenge to explore these seemingly opposing visual processes and to examine how each is able to influence the other, thus discovering a possible reason for the persistence of abstract art in today's society.

4 lessons on Tuesdays from 13.30 - 16.30 hrs

14, 21, 28 September, 5 October 2010

Price: € 75.00 / Vrije Academie participants: first thematic workshop (of choice) free of charge, every next workshop € 37.50

**HENK HUBENET** (1946) [www.haagsekunstenars.nl/cv/364/Henk+Hubenet](http://www.haagsekunstenars.nl/cv/364/Henk+Hubenet)

##### **SILKSCREEN PRINTING workshop with John de Rijke**

Silkscreen printing is a versatile printing technique that is very well suited to making many reproductions and that can be combined with other graphic techniques such as inkjet printing and laser printing techniques. During this workshop the basic principles of silkscreen printing will be explained as well as choice of materials (ink, paper, textiles), artistic applications and a number of different methods of block printing and planography techniques. Research is an essential part of this workshop.

4 lessons on Tuesdays from 13.30 - 16.30 hrs

19 & 26 October, 2 & 9 November 2010

Price: € 75.00 / Vrije Academie participants: first thematic workshop (of choice) free of charge, every next short workshop € 37.50

**JOHN DE RIJKE** (1943) [www.haagsekunstenars.nl/cv/833/John+de+Rijke](http://www.haagsekunstenars.nl/cv/833/John+de+Rijke)

##### **PHOTOGRAPHY workshop with Klaus Baumgärtner**

Klaus Baumgärtner does not hand out recipes, knows no tricks and does not use a manual. First and foremost he is interested in the participant's personality, which will form the basis of the photographs made during this workshop. Baumgärtner is convinced that the best photographs are not made by photographers, but by artists. Even though the concept of 'art' is subject to constant change and reinterpretation, in Baumgärtner's view being an artist is not about craftsmanship and has little to do with being artistic.

4 lessons on Tuesdays from 13.30 - 16.30 hrs

23 & 30 November and 7 & 14 December 2010

Price: € 75.00 / Vrije Academie participants: first thematic workshop (of choice) free of charge, every next short workshop € 37.50

**KLAUS BAUMGÄRTNER** (1948) [www.klausbaumgartner.com](http://www.klausbaumgartner.com)

**WEDNESDAY & THURSDAY:**

**GENERAL ARTISTIC COACHING & KICK-OFF PROGRAMMES**

**General artistic coaching on Wednesday (10.00 – 12.30 hrs & 13.30 – 16.00 hrs):**

Artistic coaches: Mark van Overeem (drawing / painting), Rob Steenhorst (new media),  
Ingrid Mol (three-dimensional / ceramics)

**General artistic coaching on Thursday (10.00 – 12.30 hrs & 13.30 – 16.00 hrs):**

Artistic coaches: Elsa Hartjesveld (drawing / painting), André Kruysen (three-dimensional), Marijke Verhoef (graphic techniques)

**ELSA HARTJESVELD** (1965) [www.galerielutz.nl/kunstenars/hartjesveld/](http://www.galerielutz.nl/kunstenars/hartjesveld/)

**ANDRÉ KRUYSEN** (1967) [www.andrekruysen.nl](http://www.andrekruysen.nl)

**INGRID MOL** (1970) [www.ingridmol.com](http://www.ingridmol.com)

**MARK VAN OVEREEM** (1970) [www.markvanovereem.nl](http://www.markvanovereem.nl)

**ROB STEENHORST** (1952) [www.robsteenhorst.nl](http://www.robsteenhorst.nl)

**MARIJKE VERHOEF** (1946) [www.marijkeverhoef.nl](http://www.marijkeverhoef.nl)

**KICK-OFF PROGRAMME ON WEDNESDAYS AND THURSDAYS**

For this fall's Kick-Off programmes the Vrije Academie has invited a number of artists to give special, experimental workshops. Guest artists will explain and discuss their own artistic practice with the Kick-Off participants. Each guest artist is given free reign to devise their own two-day programme. Kick-Offs are meant to be a strong impulse for Vrije Academie participants to start experimenting and hopefully stumble upon some unexpected perspective concerning their own artistic work. Kick-Off programmes also offer an excellent opportunity for exchange with and/or introduction to the Vrije Academie to artists and students who are not (yet) Vrije Academie participants.

Price: € 60.00 per Kick-Off / Vrije Academie participants can attend 2 Kick-Offs, of choice, free of charge. Every next Kick-Off programme will be € 30.00.

The following KICK-OFF artists have been invited:

**KICK-OFF THIJS FOKKENS** ([www.thijsfokkens.com](http://www.thijsfokkens.com))

**Thursdays, 7 & 14 October 2010**

Supervised by Marijke Verhoef

**KICK-OFF STEFAN HOFFMANN** ([www.stefanhoffmann.nl](http://www.stefanhoffmann.nl))

**Thursdays 11 & 18 November 2010**

Supervised by Marijke Verhoef

**KICK-OFF TON VAN KINTS**

([www.spanjaardshof.nl/kunstenaarsenbedrijven/tonvankints.html](http://www.spanjaardshof.nl/kunstenaarsenbedrijven/tonvankints.html))

**Wednesdays 22 September & 13 October 2010**

Supervised by Mark van Overeem

**KICK-OFF VITTORIO ROERADE** ([www.vittorioroerade.com](http://www.vittorioroerade.com))

**Thursdays 23 September & 21 October 2010**

Supervised by Elsa Hartjesveld

**KICK-OFF FRANK SCIARONE** ([www.headroom6feet.com](http://www.headroom6feet.com))

**Wednesdays 10 & 24 November 2010**

Supervised by André Kruysen

## **FRIDAY: REFLECTION**

### **STUDIUM GENERALE: FALL 2010 PROGRAMME**

**Last Friday of the month, 14.00 – 17.00 hrs**

The Vrije Academie's Studium Generale programme includes lectures, discussions and presentations about science, the arts and culture. It strives to tackle a great diversity of subjects in its programming.

First and foremost, the Studium Generale is meant for Vrije Academie participants, but anyone else interested is more than welcome to attend. The lectures, discussions and presentations are generally in Dutch.

Programme maker and co-ordinator: **Felix Villanueva**

ADMISSION FREE

### **FRIDAY 24 SEPTEMBER**

**14.00 – 17.00 hrs**

### **BETWEEN ART AND SCIENCE – ABOUT GENETOLOGY**

With the Belgian artist **Maarten Vanden Eynde** and **Petran Kockelkoren**, extraordinary professor of Art and Technology at the Philosophy and Social Sciences department of the Universities Twenty and lecturer of Art and Technology at ArtEz Art College.

### **FRIDAY 29 OCTOBER**

**14.00 – 17.00 hrs**

### **CONTRE L'ORDRE – THE SUBVERSIVE IMAGINATION OF GUY DEBORD AND ROBERT JASPER GROOTVELD**

With lectures by art historian **Huib Mous** and philosopher/sociologist **Eric Duivenvoorden** and a screening of the British director **Michael Apted's** short documentary *It's a happening* (1966) about the Dutch, counterculture Provo movement.

### **FRIDAY 26 NOVEMBER**

**14.00 – 17.00 hrs**

### **BOREDOM**

The philosopher **Awee Prins**, lecturer at the Philosophy department of the Erasmus Universiteit in Rotterdam, will give a lecture about 'boredom'. After that, the Belgian artist **Ruben Kindermans**, whose art is inspired by the basic principle of 'boredom', will give a presentation of his work.

## **DECEMBER 2010**

### **THE NEIGHBOURHOOD – a Studium Generale special programme**

In December a special Studium Generale programme with lectures, presentations and public discussions will be devoted to the past, present and future of The Neighbourhood that is home to the Vrije Academie. Before World War II, most of the The Hague's Jewish population lived in this area of the city. Since the 1980's the neighbourhood has been known as The Hague's Chinatown, a district with Chinese restaurants and shops. Its high street, the Wagenstraat, is marked on both ends by two authentic, Chinese dragon gates.

Lectures will be given, in Dutch, by historians **Annemarie Cottaar** (about the origins of the Chinese community in Chinatown) and **Steven van Schuppen** (about the consequences evacuations and waves of migration have had on the perception of public space in The Hague). The Swedish/German artist **Jarg Geismar** will be invited to the Vrije Academie for a number of weeks to work on a cartographical project related to people's perception of The Neighbourhood.

### **TALK OF THE MONTH**

Second Friday of the month from October 2010.

Every second Friday of the month, from October 2010, the Vrije Academie will host the 'Talk of the Month'. During these sessions a special guest will discuss an extraordinary exhibition, a high-profile art project or a pressing cultural-political topic. Current events will be followed closely to invite interesting guests such as artists, curators, policy makers, publicists or politicians. More information about the guests and the Talk of the Month topics will be announced shortly beforehand on our website and in our monthly newsletter. To apply for a (free) subscription to our digital newsletter, please visit: [www.vrijeacademie.org/nieuwsbrief](http://www.vrijeacademie.org/nieuwsbrief)

Talk of the Month dates:

Friday 8 October

Friday 12 November

Friday 10 December

## **EXTRA:**

### **ARTISTS-IN-RESIDENCE**

An important part of the Vrije Academie's philosophy is to encourage, research and stimulate interactive, dynamic and inspiring relationships between art and society. The Artist-in-Residence programme is very much in sync with this philosophy. The Vrije Academie invites both domestic and foreign artists to work on their own (research) projects. Our intention is to give our participants an opportunity to get acquainted with the professional practices of well-established artists. Participants are allowed to look 'behind the scenes' while the guest artist is at work, thus creating the conditions for an exchange of information and knowledge between guest artist and participant. The Vrije Academie has already proven to be an inspiring environment for Artists-in-Residence who, in turn, have and will continue to inspire the Vrije Academie's participants.

#### **Invited Artists-in-Residence during September - December 2010:**

**ROCHELLE COSTI** (1961) September / October  
More information: [www.lucianabritogaleria.com.br](http://www.lucianabritogaleria.com.br)

**DANILLO BARATA** (1976) October / November  
More information: [www.danillobarata.com](http://www.danillobarata.com)

**ANDRÉ AMPARO** November / December  
More information: [www.facebook.com/andreamparo](http://www.facebook.com/andreamparo) en  
[vimeo.com/amparo/channels](http://vimeo.com/amparo/channels) and [vimeo.com/amparo/channels](http://vimeo.com/amparo/channels)

**GEORGE SNOW** November / December  
More information: [www.george-snow.com](http://www.george-snow.com) and <http://vimeo.com/snowy>

### **THE VRIJE ACADEMIE'S SUNDAY AFTERNOON**

Four times a year, the Vrije Academie will organize a varied Sunday afternoon programme with activities that have been developed within the Vrije Academie or themes that are associated with the Gemak exhibitions. The programmes may consist of artist presentations, discussions, dissertations on art philosophy or performances, but will mainly turn out to be afternoons full of surprises. To keep our programme up-to-date, dates and content of the Sunday afternoon programmes will be announced, shortly before the actual programme, on our website and in our monthly newsletter.

To apply for a (free) subscription to our digital newsletter, please visit:  
[www.vrijeacademie.org/nieuwsbrief](http://www.vrijeacademie.org/nieuwsbrief)

### **PRESENTATION SPACE**

The Vrije Academie would like to offer its participants every chance and opportunity to maximise their artistic development. This is why inspiring artists from various disciplines are asked to share their expertise during the short Kick-Off programmes, while Artists-in-Residence are invited for longer periods of time to share their work-in-progress, knowledge and experience with participants by working on their own projects and by giving workshops, lectures or presentations. The input and inspiration that these guest artists bring to the Vrije Academie are essential for a lively discussion about the practice and theory of being an artist. Apart from emphasizing the 'production process' of art, it is also essential to pay attention to the presentation of the artworks. After all, it is one thing to make an artwork in the relative safety and peace of a studio or work space, but a completely different thing altogether to present it to critics in the outside world that are ready to judge the finished product and its maker. Presenting your art and yourself is something that can only be learned by practice. This is why, a number of times a year, the Vrije Academie offers its participants a special opportunity to present their own work in the presentation space. E-mail to: [info@vrijeacademie.org](mailto:info@vrijeacademie.org) for more information.

### **PROJECT SPACE**

The Project Space offers artists (from within or outside the Vrije Academie) an opportunity to work on the development and realization of special projects. Over a set period of time, the artist can work on developing their own special, exceptional projects in this space - preferably with a try-out or pre-presentation in the Vrije Academie, again stressing the value of an exchange of ideas and thought between guests and participants. Artists with exceptional project plans and ideas regarding an interesting exchange can contact the Vrije Academie director, Marie Jeanne de Rooij, by calling: 00 31 (0) 70 3638968, or e-mailing to: [info@vrijeacademie.org](mailto:info@vrijeacademie.org).

**DNA / DE NIEUWE ACADEMIE (The New Academy)**  
**The Vrije Academie's post-academic department**

**DNA**

From September 2007 the Vrije Academie Den Haag has been host to DNA, a post-academic department geared towards the artist's professional practice. During a two-year working period the academy strives to give highly talented, beginning artists the opportunity to deepen and develop their artistic work and to introduce them to all aspects of the professional art world. DNA participants receive their own studios to work in (during Vrije Academie opening hours) and artistic coaching from renowned artists, curators and art critics. These professionals pay weekly visits to the individual studios and organize lectures, presentations and excursions. DNA's main goals are to stimulate critical introspection and artistic independence. Therefore the emphasis lies on critical counselling and acquainting the participants with art institutions and their representatives. Those who wish to become a DNA participant will be assessed by means of an interview, during which the artistic quality of their work, their professional attitude, mentality and involvement are assessed. Most DNA participants already have a degree in the arts. However, this is not a strict requirement.

In total, 12 studios are available.  
One-year fee: € 3.100

Please contact the Vrije Academie office for more information concerning assessment and enrolment: 00 31 (0)70 3638968 or [info@vrijeacademie.org](mailto:info@vrijeacademie.org)

**For more information about DNA and please visit: [www.vrijeacademie.org](http://www.vrijeacademie.org)**

Head of DNA: Felix Villanueva

DNA advisors:

Eylem Aladogan, artist  
Stef van Bellingen, curator/publicist (Belgium)  
Loek Grootjans, artist  
Servie Janssen, artist  
Frank Maes, curator/publicist (Belgium)  
Els Opsomer, artist (Belgium)  
Caterina Pecchioli, artist/art theorist (Italy/The Netherlands)  
Philip Peters, art historian/publicist  
Rob Smolders, curator/publicist  
Guy Van Bossche, artist (Belgium)  
Martijn Verhoeven, art historian/publicist  
Alex de Vries, publicist/art consultant  
Fred Wagemans, art historian/gallery owner  
Erich Weiss, artist (France)

**GEMAK**

**Exhibition centre and discussion platform in the Vrije Academie**

In 2007, **GEMAK** started out as a collaboration between the Vrije Academie and the Gemeentemuseum Den Haag. Current developments in the arts, the political and social debate and the connections between these factors take centre stage at Gemak. This is achieved not only by exhibiting art, but also by organizing lectures and debates that are open to the general public. Gemak's exhibition space is on the ground floor of the Vrije Academie.

An up-to-date schedule of the exhibitions, debates and other Gemak activities can be found on: [www.gemak.org](http://www.gemak.org) and the Vrije Academie website: [www.vrijeacademie.org](http://www.vrijeacademie.org)

**In the fall of 2010 the programme in GEMAK includes:**

**DNA EXHIBITION**

From Saturday 11 until Saturday 25 September 2010 the GEMAK exhibition space will show work by the artists that worked in the DNA studios during the first half of 2010. These artists are: Klaas Bijl, Mil Ceulemans, Laura van Eeden, Diederick Hees, Terrence Letiche, Robbert Pauwels, Amir Tirandaz, Obbe Tiddens, Tjeerd Vrieling, Lenny Waasdorp, Lars Weller and Vera Witleer. For this exhibition, art historian and gallery owner Fred Wagemans has been asked to function as Curator-in-Residence.

An up-to-date schedule of the exhibitions, debates and other Gemak activities can be found on: [www.gemak.org](http://www.gemak.org) and [www.vrijeacademie.org](http://www.vrijeacademie.org)

**GEMAK**

**Director: Marie Jeanne de Rooij**

Paviljoensgracht 20 -24, Den Haag

Gemak opening hours: Tuesdays to Sundays, 12.00 – 17.00 hrs

E-mail: [info@gemak.org](mailto:info@gemak.org) or [info@vrijeacademie.org](mailto:info@vrijeacademie.org)

## STAFF

**MARIE JEANNE DE ROOIJ** Director Vrije Academie & Gemak

**HILDEGARD DE GRAAF** Financial director

**FELIX VILLANUEVA** Head of DNA Studium Generale co-ordinator

**MARK DE WEIJER** Co-ordinator Work Spaces

## OFFICE & RECEPTION

**RENÉE KRAYENBRINK**

**MARIE LOUISE SCHOONDERGANG**

## ARTISTIC COACHES

**KLAUS BAUMGÄRTNER** [www.klausbaumgartner.com](http://www.klausbaumgartner.com)

**ELSA HARTJESVELD** [www.galerielutz.nl/kunstenars/hartjesveld/](http://www.galerielutz.nl/kunstenars/hartjesveld/)

**PIEN HAZENBERG** [www.pienhazenbergnl.nl](http://www.pienhazenbergnl.nl)

**HENK HUBENET** [www.haagsekunstenars.nl/cv/364/Henk+Hubenet](http://www.haagsekunstenars.nl/cv/364/Henk+Hubenet)

**ANDRÉ KRUYSEN** [www.andrekruisen.nl](http://www.andrekruisen.nl)

**INGRID MOL** [www.ingridmol.com](http://www.ingridmol.com)

**HANS VAN LUNTEREN** [www.hansvanlunteren.nl](http://www.hansvanlunteren.nl)

**MARK VAN OVEREEM** [www.markvanovereem.nl](http://www.markvanovereem.nl)

**JOHN DE RIJKE** [www.haagsekunstenars.nl/cv/833/John+de+Rijke](http://www.haagsekunstenars.nl/cv/833/John+de+Rijke)

**PETRA VAN DER SCHOOT** [www.petravanderschoot.nl](http://www.petravanderschoot.nl)

**ROB STEENHORST** [www.robsteenhorst.nl](http://www.robsteenhorst.nl)

**MARIJKE VERHOEF** [www.marijkeverhoef.nl](http://www.marijkeverhoef.nl)

**TOM VAN VLIET** [www.wvfv.nl](http://www.wvfv.nl)

**GUIDO WINKLER** [www.guidowinkler.com](http://www.guidowinkler.com)

## WORK SPACE ASSISTANTS

**NIEK DE HEER, Wood & Metal**

**MISCHA VAN PINXTEREN, General & Graphic department**

## GENERAL INFORMATION

### REGISTRATION OPTIONS & RATES

Following a positive outcome of an assessment interview, registration as a work space participant is possible throughout the year. The rates per year only apply to registrations from September or January. To enroll at any other time of the year or for shorter periods of time, the below mentioned monthly rates apply.

Registration for the two-year, post-academic DNA programme is only possible for a full year (12 months) at a time, starting from September or January. See below for more details about admission criteria.

2010	Rates per year	Rates per month
Work space participant	€ 1200.00	€ 150.00
DNA participant	€ 3100.00	Not applicable
Work space participant For one day a week	€ 950.00	€ 120.00
PROJECT SPACE	Not applicable	€ 300.00 (unless otherwise agreed)

WEEKLY PROGRAMME	DATES & TIME	RATES
<b>MONDAY:</b>		
ART THEORY (14 weeks) with Michael van Hoogenhuyze	13 September – 13 December 10.00 – 12.30 hrs	€ 250.00 / FREE OF CHARGE for participants
INDIVIDUAL COACHING ARTISTIC DEVELOPMENT (3-D AND 2-D) with Hans van Lunteren Four individual 30 min. meetings Maximum number of participants: 8	13 September, 11 October, 15 November and 13 December Between: 14.00 - 18.00 hrs	€ 150.00 / participants € 75.00
IMAGE QUALITY AND ARTISTIC DEVELOPMENT with Hans van Lunteren Two group meetings (4 hours each) Maximum number of participants: 8	<b>Group 1</b> PLEASE NOTE: NOT ON MONDAY, BUT ON SATURDAY Saturday 25 September 2010, from 12.00 hrs (fully booked)	€ 50.00 / participants € 25.00
	<b>Group 2</b> PLEASE NOTE: NOT ON MONDAY, BUT ON SATURDAY Saturday 11 September 2010, from 12.00 hrs	€ 50.00 / participants € 25.00
<b>TUESDAY:</b>		
<b>Morning:</b>		
LIFE STUDY (14 weeks) with Pien Hazenberg	14 September – 14 December 09.30 – 12.30 hrs	€ 250.00 / participants € 125.00
THREE-DIMENSIONAL RESEARCH (14 weeks) with Petra van der Schoot	14 September – 14 December 09.30 – 12.30 hrs	€ 250.00 / participants € 125.00
<b>Afternoon, thematic workshops:</b>		
Henk Hubenet: Still Life: The road towards abstraction	14, 21, 28 September and 5 October 13.30 – 16.30 hrs	€ 75.00 / participants: first thematic workshop (of choice) FREE OF CHARGE, every next short workshop € 37.50

John de Rijke: <b>Silk Screen Printing</b>	19 & 26 October, 2 & 9 November 13.30 – 16.30 hrs	<i>Idem</i>
Klaus Baumgärtner: <b>Photography</b>	23 & 30 November, 7 & 14 December 13.30 – 16.30 hrs	<i>idem</i>

**WEDNESDAY / THURSDAY**

<b>KICK-OFF PROGRAMMES:</b>		
Vittorio Roerade	23 September & 21 October	Per KICK-OFF € 60.00 / <i>Vrije Academie participants can attend 2 Kick-Offs, of choice, FREE OF CHARGE. Every next Kick-Off programme will be € 30.00</i>
Ton van Kints	22 September & 13 October	
Thijs Fokkens	7 & 14 October	
Stefan Hoffmann	11 & 18 November	
Frank Sciarone	10 & 24 November	

**AND ALSO: GENERAL ARTISTIC COACHING**

Wednesday: Ingrid Mol, Mark van Overeem, Rob Steenhorst	September - December	<i>FREE OF CHARGE for Vrije Academie participants</i>
Thursday: Elsa Hartjesveld, André Kruijsen, Marijke Verhoef		

<b>FRIDAY</b>		
<b>STUDIUM GENERALE PROGRAMME:</b>	Every last Friday of the month (unless otherwise stated)	FREE OF CHARGE
<b>Between Art and Science – Genetology</b>	24 September	
<b>Contre l'ordre, 1960s counter-culture</b>	29 October	
<b>Boredom</b>	26 November	
<b>THE NEIGHBOURHOOD – a Studium Generale special programme</b>	<i>December 2010: exact dates not yet known</i>	
<b>TALK OF THE MONTH</b> PLEASE NOTE: Guests will be announced in time via our digital newsletter and website	Second Friday of the month from October 2010: 8 October 12 November 10 December	FREE OF CHARGE (*) <i>(*) an admission charge may be asked if the event is part of a special MASTERCLASS or SYMPOSIUM. This will be announced well in advance.</i>

<b>EXTRA &gt;</b>		
<b>ARTISTS-IN-RESIDENCE</b>		
Rochelle Costi	September - October	
Danillo Barata	October - November	
Andre Amparo	November - December	
George Snow	November – December	

Rates and conditions as of 1 September 2010. All prices exclude material costs.

Registration may be cancelled free of charge up to two weeks before commencement of the enrolment period or workshop. Late cancellation will result in an administration fee of €25.00 being levied. In all cases, cancellation is to be submitted in writing. After commencement of the workshops, cancellation is no longer possible. You remain liable for the full registration fee and no refund will be made.

**Discount via the ooeivaarspas**

Holders of an Ooeivaarspas (the discount card issued by the city of The Hague) are given a discount up to a maximum of € 150.00 per year on participant's fees (excluding DNA) and on workshops and projects upon submission of a copy of their valid discount card.

For further information about obtaining the Ooeivaarspas discount card, please contact the Municipality of The Hague, T 00 31 (0) 70 3537500 or visit: [www.ooeivaarspas.nl](http://www.ooeivaarspas.nl)

**FURTHER INFORMATION**

**FULLTIME PARTICIPANT**

- You have access to all facilities in all the work spaces, seven days a week and will receive both technical and artistic coaching and supervision
- 2 Kick-Offs, of choice, FREE OF CHARGE. Every next Kick-Off programme will be € 30.00
- Monday morning Art Theory classes FREE OF CHARGE
- 50% discount on the long-term Tuesday morning workshops
- first thematic, short-term, workshop (of choice) FREE OF CHARGE, every next short-term workshop € 37.50
- Studium Generale participation FREE OF CHARGE
- A monthly digital Newsletter containing information about the Vrije Academie's programme and activities, of course featuring the Vrije Academie's unique Artist-in-Residence programme and exhibitions and debates in Gemak
- Timely registration, via a registration form, is necessary for participation in all workshops, Kick-Off programmes and other special activities. Please notify the Vrije Academie in case of absence

**PARTICIPANTS FOR ONE DAY A WEEK**

- Access to all facilities in all the work spaces for one fixed day per week with both technical and artistic coaching and supervision on Wednesdays or Thursdays
- Studium Generale participation FREE OF CHARGE
- 1 Kick-Off programme, of choice, FREE OF CHARGE. Every next Kick-Off programme will be € 30.00
- 50% discount on all workshops
- Timely registration, via a registration form, is necessary for participation in all workshops, Kick-Off programmes and other special activities.
- Please notify the Vrije Academie in case of absence
- Extra for participants for one day per week: Monday morning Art Theory classes FREE OF CHARGE

**PROJECTS & PROJECT SPACE**

- For artistic projects, it is possible to make use of the Vrije Academie's facilities and use a personal project space. Please contact the director, Marie Jeanne de Rooij, by e-mailing to: [info@vrijeacademie.org](mailto:info@vrijeacademie.org) or calling 00 31 (0)70 3638968

### **ADMISSION work spaces**

Talent, convincing motivation, artistic ambition and quality of the artistic work are important criteria for admission as a participant of the Vrije Academie. During an assessment and admission interview candidates must submit recent work, that gives sufficient insight into their (potential) qualities, to be assessed. A presentation of at least ten pieces of work, originals or well-documented, should be submitted. Assessment and admission is possible throughout the year. Please call the Vrije Academie office on workdays between 09.00 and 17.00 hrs, T 00 31 (0) 70 3638968 or send an e-mail to: [info@vrijeacademie.org](mailto:info@vrijeacademie.org). The interviews are mostly held on Thursdays between 10.00 and 16.00 hrs.

### **DNA SELECTION AND ADMISSION**

A small, fixed team of experts within the Vrije Academie is responsible for DNA selection and admission. A maximum of 12 DNA studios are available. Please contact the Vrije Academie office for more information: T 00 31 (0)70 3638968 or e-mail: [info@vrijeacademie.org](mailto:info@vrijeacademie.org)

### **OPENING HOURS WORK SPACES**

Opening hours work spaces:

Mondays to Thursdays, 09.00 – 22.00 hrs

Friday, 09.00 – 18.00 hrs

In addition, for all participants:

Saturdays and Sundays, 12.00 – 17.00 hrs

The 2010/2011 work year will begin on

Wednesday 1 September 2010 and will end on Wednesday 31 August 2011.

During the period September to December 2010, the Vrije Academie will be closed on:

Christmas, Boxing Day and New Years' Eve:

Saturday 25 and Sunday 26 December 2010 & Friday 31 December 2010

PLEASE NOTE: During the months of July and August the Vrije Academie is opened

Mondays to Fridays from 10.00 to 17.00 hrs (not in the evenings or in weekends).

### **ADDRESS**

Vrije Academie  
Work Space for the Arts, The Hague  
Paviljoensgracht 20-24  
2512 BP Den Haag

Postal address: Postbus 36  
2501 CA Den Haag

T 00 31 (0)70 3638968  
E [info@vrijeacademie.org](mailto:info@vrijeacademie.org)  
W [www.vrijeacademie.org](http://www.vrijeacademie.org)

ING bank account number: 409309  
IBAN: NL 19INGB0000409309  
BIC: INGBNL2A

### **DIRECTOR :**

Marie Jeanne de Rooij

### **OFFICE HOURS**

Office: Renée Krayenbrink and Marie Louise Schoondergang  
Weekdays from 09.00 to 17.00

For practical matters such as locker rental and tag applications, please visit the secretarial office of the Vrije Academie on Tuesdays between 14.00 and 16.00 hrs and Thursdays between 10.00 and 12.00 hrs.

### **WANT TO STAY INFORMED ABOUT ALL VRIJE ACADEMIE ACTIVITIES?**

**Please subscribe to our digital newsletter by visiting:**  
**[www.vrijeacademie.org/nieuwsbrief](http://www.vrijeacademie.org/nieuwsbrief)**

**We are also on Facebook!**

## Appendix: Large Format Digital Printing

The digital media department has two high quality large format printers. These printers offer an extra possibility to produce highly colourfast prints of autonomous quality. The graphic art and digital media coaches, with their specific experience and knowledge in this field, offer advice in choosing the right materials and technical execution to optimize the quality of the printing assignment. They will assess whether or not the printing proposal or assignment needs technical or artistic assistance to enhance the print's quality. By offering this support and advice, the Vrije Academie distinguishes itself from commercial printing companies. Furthermore, the artistic coaches are able, at a cost, to manipulate the digital images to make them suitable for printing if so desired or necessary. In consultation, they can also help produce small, artistic editions.

**Printers:** Epson 9800, 111.8 cm printing width (roll) & Epson 4800, 43.2 cm printing width (roll)

**Materials:** We have many standard printing materials (paper, canvas, film) in stock. Other, more unusual printing materials can be ordered through the Vrije Academie after consultation.

**Presentation:** For instance on cd, memory stick or hard disk. File formats: jpeg / png / tiff / bmp / psd / pdf; high quality, of course.

**Supervisors:** Rob Steenhorst, Marijke Verhoef and Guido Winkler.

**Appointments:** T 00 31 (0) 3638968 or e-mail: info@vrijeacademie.org.

### PRICE LIST DIGITAL PRINTS (as of 1 June 2010)

PAPER		Price per square meter (excluding 19% VAT)
<b>Hahnemuhle</b>	German etching 310 gr/m2	€ 87.00
	Albrecht Dürer 210 gr/m2	€ 82.50
	William Turner 310 gr/m2	€ 85.50
	William Turner 190 gr/m2	€ 71.50
	Photo Rag 308 gr/m2	€ 84.00
	Photo Rag 180 gr/m2	€ 72.50
<b>Epson</b>	Premium glossy	€ 65.00
	Double weight matte paper	€ 55.00
	Premium semi gloss	€ 71.50
	Backlit film	€ 71.50
<b>Other materials</b>	Ilford – glossy/pearl	€ 69.50
	Indoor/outdoor banner	€ 71.50
	Polygloss	€ 86.00
	Torino canvas	€ 80.00
	Clear polyester	€ 77.00
	Innova White	€ 74.00
	Innova Warm tone	€ 74.00
<b>Other</b>	Printing on your own paper	€ 55.00
	Transport box 15 x 15 x 140 cm	€ 5.50
	Extra alterations and/or corrections, per hour	€ 55.00

#### PLEASE NOTE:

- o Prices are per square meter and excluding 19% VAT
- o Depending on the size of the submitted files a printing time of at least 1 hour per square meter should be taken into consideration while planning deadlines.
- o The Vrije Academie does not take responsibility for lost or misplaced original files. Please make sure that you have made copies and safeguard your original files.
- o Printing widths are 111.8 cm and 43.2 cm
- o Test strips will be billed
- o 10 % discount on the costs of materials for Vrije Academie and Grafische Werkplaats participants